



Nowadays, it plays an important role in increasing the business productivity and reaching the sales targets that the business enterprises provide a comeback with fast and most accurate content to increasing customer demands.

**Logo Mobile Sales**, enables you to complete every step fully, efficiently and quickly, in your sales processes and field operations with benefits provided both for your business enterprise and sales team. With customer satisfaction oriented infrastructure, it is not only software but also become your primary assistant increasing your business enterprise's competition power.

## Benefits Provided to Your Business



**Gaining time and access facility to further customers in remaining time** by means of optimization of communication between sales team and center



**Effective management of the field team** and various processes in the operation from sales pricing to route follow-up



**Increasing customer satisfaction** by means of faster and complete comeback to customer

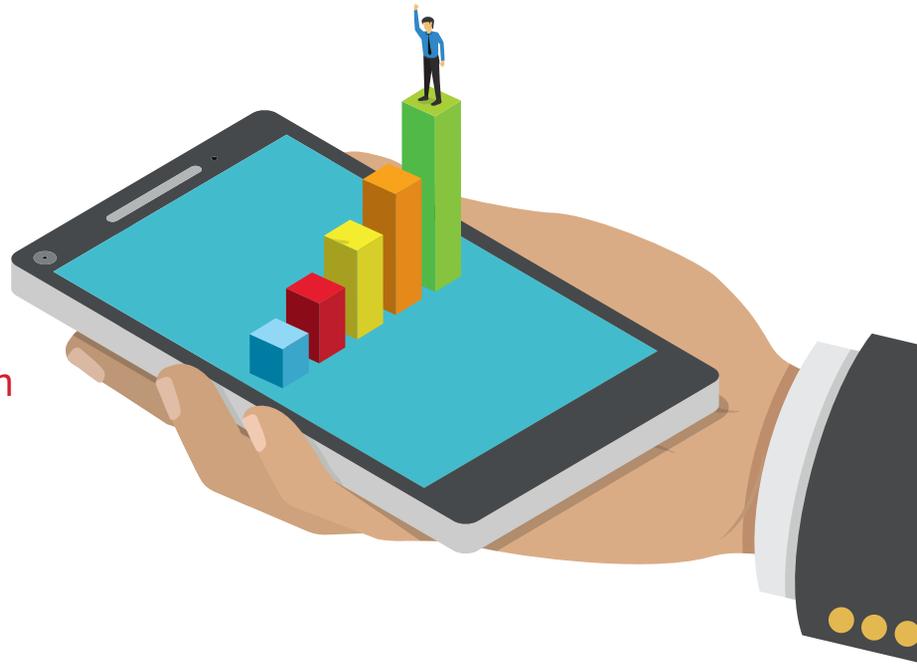


More controlled behavior of sales teams and increased working productivity by means of **ability to instant track the field sales team** via satellite, to view the coordinates of customers processed, and to measure the standstill periods clearly



Obtaining information on availability, amount off the shelf / in stock and price about the business enterprise's products and competitor's products in the field, and **ability to receive data as in penetration reports**

With real-time operation and process management offered by **Logo Mobile Sales**, you can increase your sales of your business enterprise as well as gain speed and productivity for your sales teams!



## Benefits Provided to Your Sales Team



**Instantly carrying out purchase order, invoice and collection transactions** during meeting with the customer



Ability to call for customer or material and taking notes via **voice transactions**



**Speed and easiness** which removes processes such as conducting purchase order to the center and making entry for the same



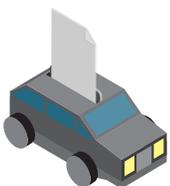
**Ability to prepare reports customized with report designing tool**, and to issue mobile reports informing the customer instantly



**Ability to operate over Android tablet and mobile phone** as well as on handheld terminal **in terms of barcode scanning operations**



Ability to real-time monitor the field data and innovations, and **to intervene in the field processes instantly**



**Ability to print both condensed and expanded invoices with special printer sets produced for vehicles**, and ability to perform invoice printing with wireless Bluetooth printers



Ability to easily use all the functions of field and sales teams by means of **user-friendly interface**

## Main Transactions You Can Perform with Logo Mobile Sales

### Sales Processes

- Cold sales (Sales order)
- Hot sales (Invoice)
- Collection (Cash, check, note, credit card)
- Order / invoice form
- Direct exchange transactions
- Receive / make out return invoice
- Seller portfolio (Seller-current account connection)
- Seller-based route
- Control of current account risk limits
- Mixed parcel support
- Use of variants
- Instant stock information view
- Application of terms of sales in account statement
- Campaign application
- Promotion product support

### Field Processes

- Printer design and printing module
- GPS Location tracking on map
- Penetration module (Own / competitor's product shelf and sales data collection)
- Communication and tasks module
- New customer record
- Visit information record
- Task assignment and outcome monitoring
- Questionnaire / Surveys
- Customer / material selection with barcode
- Working with foreign currency
- Product additional features and images display
- Sales and customer reports
- Scanning product barcode via camera
- Customer and material search by Voice
- Comparison location information record with current account location via GPS